



MECHANICAL ENGINEERING DEPARTMENT

B.E. 4th SEMESTER

SUBJECT: PRINCIPLES OF ECONOMICS & MANAGEMENT

SUBJECT CODE: 3140709

Sr.No.	Topic	Link	By
1	Introduction of Economics	https://www.slideshare.net/nikeleerocks/introduction-to-economics-43000658	Nikhil Mhatre
2	Theory of Production	https://www.youtube.com/watch?v=PHA_GAv2juU	IIT Kanpur
3	Markets	https://www.slideshare.net/Piyushkapoor227/forms-of-markets	SlideShare – Reference PPT
4	Basic Economics Problems	https://www.slideshare.net/PatelKandarp1/poverty-unemployment-inflation	SlideShare – Reference PPT
5	Money	https://www.slideshare.net/SwarnimaTiwari/money-and-banking-ppt	SlideShare – Reference PPT
6	Introduction to management	https://www.slideshare.net/Seema2/introduction-to-management-basic-concepts-fundamentals-an-overview	SlideShare – Reference PPT
7	Functions of Management	https://www.slideshare.net/Sweetp999/f-unctions-of-management-24566048?next_slideshow=1	SlideShare – Reference PPT
8	Organization Culture	https://www.youtube.com/watch?v=10NZLixM8Z8&list=RDCMUCuBvNmo-Q42RPTisa-b1_-w&index=4-	Get Knowledge 14 th Editions Robbins & Judge
9	Corporate social Responsibility	https://nptel.ac.in/courses/110/105/110105079/	IIT Kharagpur